

University of Pretoria Yearbook 2021

Contextual disruption and business strategy 811 (GIG 811)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 12.00 |
| NQF Level | 09 |
| Programmes | MPhil with specialisation in Change Leadership |
| Prerequisites | No prerequisites. |
| Contact time | 21 contact hours per 3 week-cycle |
| Language of tuition | Module is presented in English |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 1 or Semester 2 |

Module content

This module aims to provide students with a historical and contemporary overview of environmental, social and technological change. Students will learn about the history of business strategy but especially consider strategy in times of rapid change. There will also be a focus how contemporary technological shifts are shaping business strategy. Issues of global turbulence, socio-economic inequality and environmental sustainability will be considered.

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